



CV





Freelance Designer

Artur Schröder

Design is my language of choice. I apply it to bring order to complexity, with each color, shape and pixel at a time, like words that communicate values, guide the user along, and all the while present a visual appearance that is both pleasing to the eye and informative.

I'm Artur Schröder. A self-taught artist in Munich with more than 20 years of experience in design, illustration, animation & writing, working with emerging and established brands, agencies big and small, clients that aspire greatness and clients that are living it.

Locations

OFFICE

Germany

REMOTE

Worldwide

Languages

NATIVE

German

FLUENT

English

Contact information



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ART@BEAR.BLACK



HTTPS://BEAR.BLACK

Applications



FIGMA



AFTER EFFECTS



ILLUSTRATOR



VS CODE



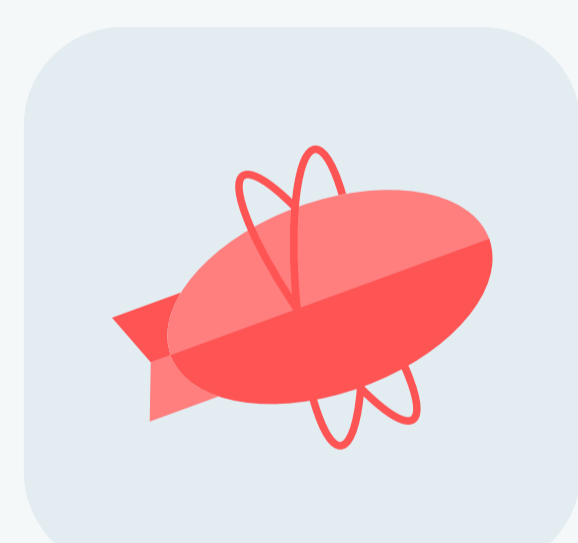
WORDPRESS



PHOTOSHOP



AUDITION



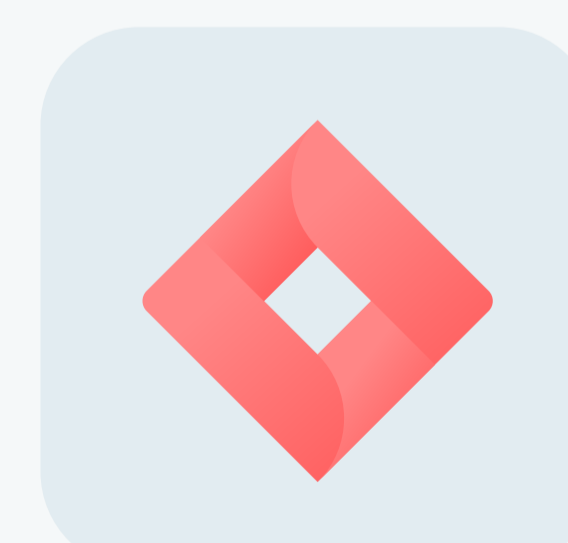
ZEPLIN



MARVEL



PRINCIPLE



JIRA



CONFLUENCE

Skills

UX/UI DESIGN

WEB DESIGN

UX RESEARCH

UX WRITING

UI DESIGN

MOTION DESIGN

INTERACTION DESIGN

ACCESSIBILITY DESIGN

VISUAL DESIGN

AGILE (SCRUM & KANBAN)

ILLUSTRATION

ANIMATION

BRAND DESIGN

Coding experience

HTML

CSS

JAVASCRIPT

SWIFT



Projects & Experiences

02.2024 - Present Freelance Designer

ROLE VARIOUS DESIGN SERVICES

CLIENT VARIOUS

02.2025 - 03.2025 AOK YouTube Motion Graphics

ROLE MOTION DESIGNER

CLIENT AOK (VIA FOUNT GMBH)

PROJECT NOTES I was responsible for designing motion graphics for multiple AOK YouTube channels, creating engaging visual content focused on health and family topics to enhance viewer experience and communication.

SKILLS Illustration, Animation

APPS Adobe Illustrator, After Effects, Frame.io

02.2024 - Present Theorie24 Apps & Websites

ROLE UX/UI APP DESIGNER, ILLUSTRATOR, MARKETING DESIGNER

CLIENT THEORIE24 GMBH

PROJECT NOTES Führerschein GOLD is the leading driver's license preparation app on the German App Store. It allows users to practice official TÜV/DEKRA questions on both iOS and Android. I am responsible for a refresh of the layout, both in terms of UX and UI, and the resulting marketing measures and websites. (Not yet released!)

SKILLS UX research, UX concept, UI design, Marketing design, Responsive webdesign, Branding design, App design

APPS Sketch, After Effects, Adobe Illustrator, Microsoft Teams

**01.2024 - 01.2025****SWM Mobility Apps****ROLE** SENIOR UX/UI DESIGNER**CLIENT** STADTWERKE MÜNCHEN GMBH

PROJECT NOTES As part of the Scrum team for Stadtwerke München, I optimized the MVGO app and ticket shop for accessibility (WCAG 2.1, AA[A]), modernized the design, and shaped the UX/UI of the new MVVswipe feature—from UX research and prototyping to user testing, final UI design, and UX writing. I also contributed to establishing a company-wide design system to ensure consistency and scalability.

SKILLS UX research, UX design, UI design, Accessibility, App design, Agile (Scrum)**APPS** Figma, Userbrain, Microsoft Teams**05.2020 - 09.2023****Halerium AI Plattform****ROLE** SENIOR UX/UI DESIGNER**CLIENT** ERIUM GMBH

PROJECT NOTES Combining AI bots like ChatGPT, Dall-E, and Stable Diffusion to tackle more complex tasks and inquiries is the explicit goal of the Erium team. As the UX Lead of this team, my initial focus was on conceptualizing the user experience for the powerful Prompt Chaining platform, Halerium, based on extensive user testing, and designing the user interface accordingly. Furthermore, I also took responsibility for all graphical assets in the marketing and sales departments.

SKILLS UX Research, UX Concept, UI Design, Marketing design, Responsive Webdesign, Prototyping, User Testing, Scrum**APPS** Sketch, Figma, After Effects, Adobe Illustrator, Agile (Scrum), Accessibility, Atlassian JIRA, Zeplin, Microsoft Teams, MS Word, MS Outlook, Adobe**05.2019 - 05.2020****BMW Logo & Digital UX/UI****ROLE** SENIOR UX/UI DESIGNER, BRAND DESIGNER**CLIENT** BMW GROUP (VIA BECC AGENCY)

PROJECT NOTES As the lead designer for the digital realm of our client BMW, I was a key contributor to the team responsible for crafting the new BMW logo, which was introduced in 2020. Additionally, within the agency, I oversaw digital UX/UI enhancements and branding adaptations related to the new logo across web platforms, applications, and social media channels.

SKILLS UX/UI Design, Marketing design, Responsive Webdesign, Mobile Apps, Webdesign, Branding design, Corporate design**APPS** Sketch, Figma, Illustrator, After Effects, InVision

**02.2017 - 05.2019****ryd Mobile UX/UI & Marketing Design****ROLE** SENIOR UX/UI DESIGNER & ILLUSTRATOR**CLIENT** THINXNET GMBH

PROJECT NOTES ThinxNet has set out to change the way we use our vehicles. To achieve this goal, I supported ThinxNet in the complete redesign and modernization of the iOS and Android app 'ryd.' I was not only responsible for UX and UI but also worked closely with the marketing department to create advertising materials for all channels.

SKILLS UX/UI Design, Marketing design, Responsive Webdesign, Motion design, Animation design, Explainer videos, Social Media, Scrum

APPS Sketch, Figma, Adobe Photoshop, Adobe Illustrator, Zeplin, Atlassian JIRA, Atlassian Confluence

02.2016 - 02.2017**Responsive Webdesign, Visual Design****ROLE** SENIOR DESIGNER & ILLUSTRATOR**CLIENT** DYNAFIT, ABUS, BMW, BERGANS, ISPO (VIA PASCHER+HEINZ AGENCY)

PROJECT NOTES My time at Pascher+Heinz was the most dynamic work experience in my career. Working with a multitude of major clients such as Dynafit, ABUS, BMW, Bergans, ISPO, and more, in a fast-paced environment, significantly enhanced my design skills.

SKILLS UX/UI Design, Marketing design, Responsive Webdesign, Print design, Visual Design

APPS Sketch, Figma, Adobe Photoshop, Adobe Illustrator, After Effects, InVision

09.2015 - 02.2016**Mobile App UX / UI****ROLE** UX/UI DESIGNER**CLIENT** NEXT MUNICH

PROJECT NOTES At NEXT Munich, I had the opportunity to extensively expand my skills in the field of mobile app design. This encompassed both crafting a concept for a superb UX and mastering the art of creating a beautiful UI.

SKILLS UX/UI Design, UX concept

APPS Sketch, Adobe Photoshop, Zeplin, Keynote

**08.2013 - 09.2015****MeinProspekt Mobile App, Marketing****ROLE** GRAPHIC DESIGNER**CLIENT** MEINPROSPEKT GMBH

PROJECT NOTES The goal of MeinProspekt is to eliminate the wasteful printing of paper brochures through digitization in a mobile app. My role was to be the designer for everything: desktop, mobile, print, marketing, and more. This allowed me to learn a great deal: I can immerse myself in any problem, in any discipline, and create something valuable and beautiful.

SKILLS Graphic designer, Responsive Webdesign, Marketing design, Social Media, Print design, Corporate design

APPS Adobe Photoshop, Adobe Illustrator, After Effects

04.2007 - 08.2013**Various projects****ROLE** GRAPHIC DESIGNER**CLIENT** VARIOUS

PROJECT NOTES I took my first steps in the world of design at a very young age. Since 2007, I have officially taken on responsibilities in design projects, creating designs across a variety of disciplines.

SKILLS Graphic designer, Branding, Gamedesign

APPS Adobe Photoshop

Get in touch